

Management Plan

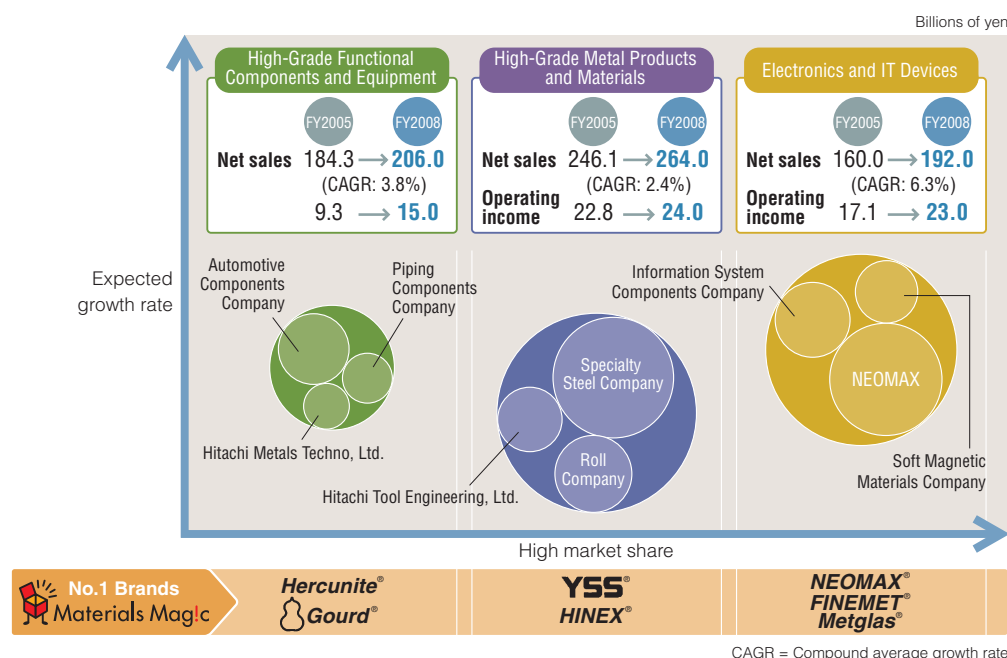
Concept behind the Formulation of the Medium-Term Management Plan

The Hitachi Metals Group is a development-oriented company and integral supplier of highly functional component materials vital to the automobile, information technology (IT) and other industries. The Group has extensive capabilities in advanced technology development in specialized fields. Within this context, one of the Group's key management tasks is to shift from a mature business structure to a growth-oriented structure, thereby creating a corporate structure capable of generating sustainable growth. We implemented an action plan aimed at preparing the ground for this important shift.

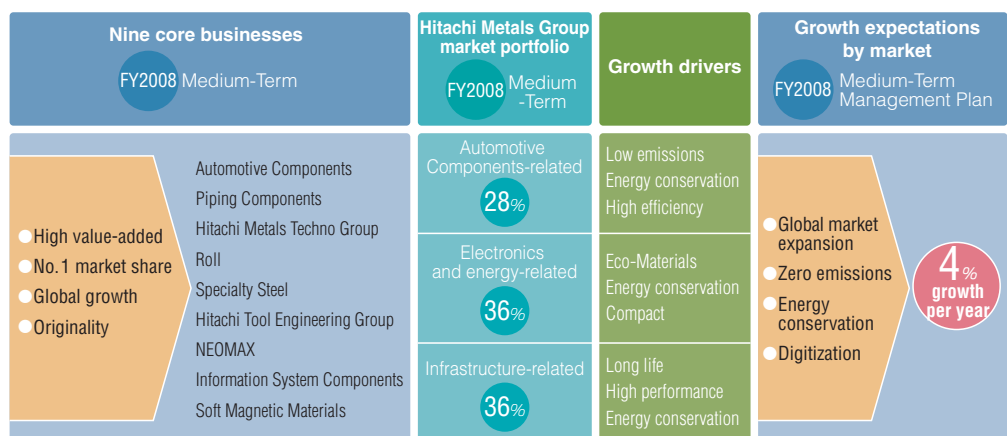
Based on the progress achieved to date, the Hitachi Metals Group is poised to enter a period of full-fledged growth from fiscal 2008 through fiscal 2010. As part of our future vision of sustainable growth, we are aiming for net sales of ¥700 billion and operating income of ¥70 billion in fiscal 2010.

This fiscal year marks the third and final year of the fiscal 2008 medium-term management plan, which is regarded as part of the action plan for achieving our 2010 vision.

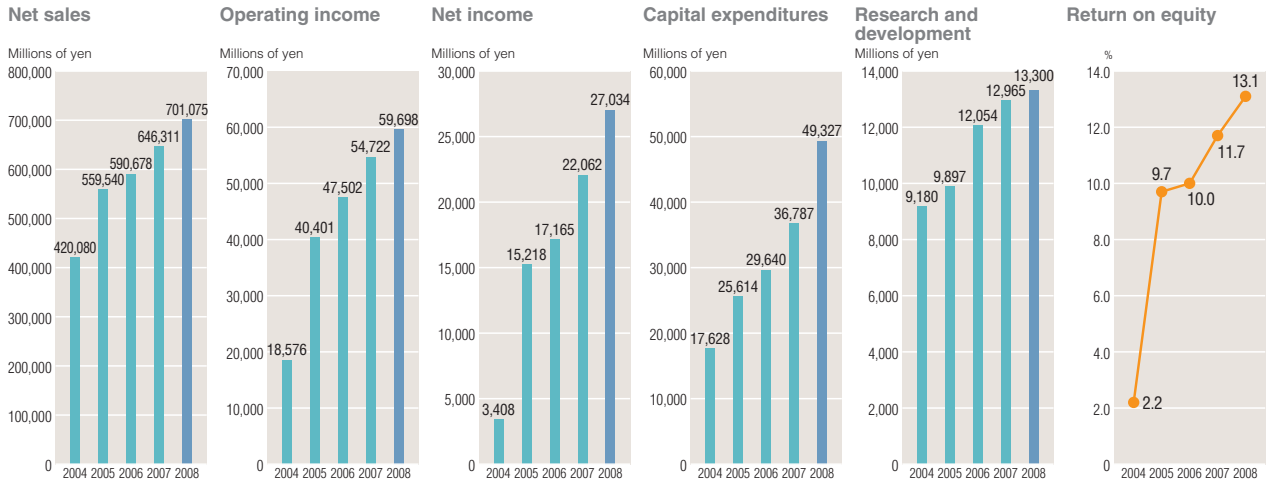
Growth Strategy: Growth by Segment



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Consolidated Financial Highlights (Years ended March 31, 2008)



Segment Overview

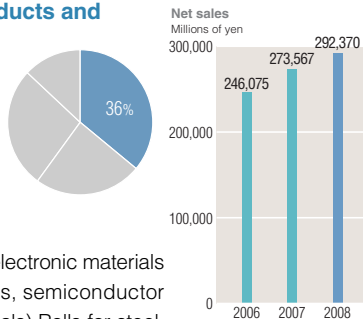
The Hitachi Metals Group is centered on three main business segments—High-Grade Metal Products and Materials; Electronics and IT Devices; and High-Grade Functional Components and Equipment. We are a development-driven Group with extensive capabilities in advanced technology development in specialized fields. We meet the needs of customers drawn from a broad cross section of industries, and strive to contribute to the well-being of society. As we focus our efforts on the development of materials that will become the building blocks for tomorrow's technologies, we are working toward the realization of society's future, while maintaining sustainable growth.

High-Grade Metal Products and Materials

- Specialty Steel Company
- Roll Company
- Hitachi Tool Engineering, Ltd.

Major Products

Molds and tool materials, electronic materials (display-related materials, semiconductor and other package materials) Rolls for steel, nonferrous and non-metal applications, Injection molding machine parts, Structural ceramic components, steel-frame joints for construction, Steel forgings, Cutting tools, Other

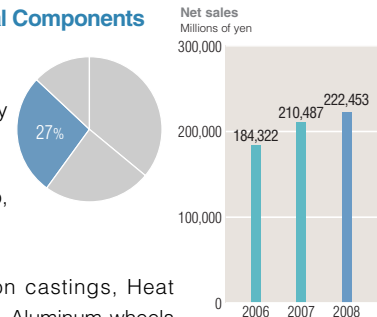


High-Grade Functional Components and Equipment

- Automotive Components Company
- Piping Components Company
- Hitachi Metals Techno, Ltd.

Major Products

High-grade ductile iron castings, Heat resistant metal castings, Aluminum wheels and other aluminum products, Pipe fittings, Stainless steel and plastic piping components, Water cooling equipment, Precision mass flow control devices, Internal and structural systems, Material handling, Other

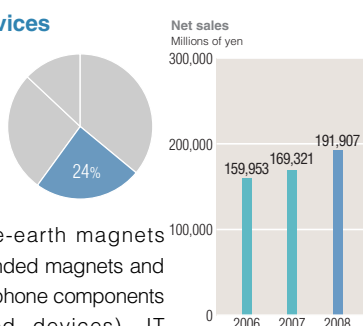


Electronics and IT Devices

- NEOMAX Company
- Information System Components Company
- Soft Magnetic Materials Company

Major Products

Magnets (Ferrite, Rare-earth magnets [NEOMAX®], Castings, Bonded magnets and their applications) Mobile phone components (Isolators, Multilayered devices), IT components and materials, Soft magnetic materials (Soft ferrites, Nano-crystalline soft magnetic materials [FINEMET®], Amorphous soft magnetic materials [METGLAS®], Other

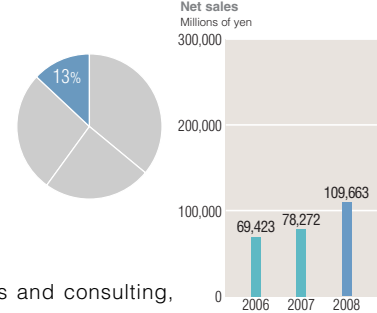


Services and Other

- Environmental analysis and consulting
- Metal materials survey and analysis
- Other sales and services, Other

Major Products

Environmental analysis and consulting, Metal materials survey and analysis Other sales and services, Other



Note: 1. The sales percentage figures shown for each business segment in relation to total sales are calculated based on figures that include inter-segment sales and transfer amounts.
 2. The graphs above refer to figures for the fiscal years ended March 31, 2008, 2007, 2006, 2005 and 2004.

Corporate Data

Hitachi Metals Group Major Manufacturing Facilities (As of the end of March 2008)

High-Grade Metal Products and Materials



Yasugi Works

2107-2 Yasugi-cho, Yasugi-shi,
Shimane 692-8601, Japan
Tel: +81-854-22-3501



HMW, Ltd.

1-9-1 Kitahama, Wakamatsu-ku,
Kitakyushu-shi, Fukuoka 808-8558, Japan
Tel: +81-93-761-5131

Electronics and IT Devices



Tottori Works

70-2 Nan-ei-cho, Tottori-shi,
Tottori 689-1121, Japan
Tel: +81-857-53-6000



OE Device Center

18 Matsuyama-cho, Moka-shi,
Tochigi 321-4346, Japan
Tel: +81-285-80-0230



Kumagaya Works (NEOMAX Company)

5200 Mikajiri, Kumagaya-shi,
Saitama 360-8577, Japan
Tel: +81-48-531-1200



Saga Works

282 Fukumo, Omachi-cho,
Kijima-gun, Saga 849-2102, Japan
Tel: +81-952-82-2581



Wakayama Works

1850 Minato, Wakayama-shi,
Wakayama 640-8404, Japan
Tel: +81-73-456-4821

High-Grade Functional Components and Equipment



Kyushu Works

35 Nagahama-cho, Kanda-machi,
Miyako-gun, Fukuoka 800-0393, Japan
Tel: +81-93-436-2700



Moka Works

13 Kinugaoka, Moka-shi,
Tochigi 321-4367, Japan
Tel: +81-285-80-3111



Kumagaya Works (Automotive Components Company)

5200 Mikajiri, Kumagaya-shi,
Saitama 360-8577, Japan
Tel: +81-48-531-1111



Kuwana Works

2 Daifuku, Kuwana-shi,
Mie 511-8511, Japan
Tel: +81-594-24-2000

Corporate Profile

Establishment

April 10, 1956

Capital

¥ 26.3 billion (As of the end of March 2008)

Chief Executive Officer

Nobuo Mochida: President, Chief Executive Officer
and Director

Number of Employees

Hitachi Metals Group: 20,308 (As of the end of March 2008)

Net Sales

Hitachi Metals Group: ¥ 701.1 billion (Fiscal 2007)

Products and Businesses

Manufacture, sales, and service of high-grade metal products and materials; electronics and IT devices; high-grade functional components and equipment; and services and other activities

Group Companies

88 subsidiaries, 12 affiliates

Headquarters

SEAVANS North Building,
2-1 Shibaura 1-chome, Minato-ku, Tokyo 105-8614, Japan
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Fax: +81-3-5765-8311

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Messages concerning Hitachi Metals' corporate social responsibility efforts can be directed to:

Hitachi Metals, Ltd.

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