

Hitachi Metals WAY

The Hitachi Metals WAY has been systematically developed based on our Corporate Creed (Mission), Corporate Philosophy (Value), and our diverse DNA that are the embodiment of Hitachi Metals' uniqueness, which has been cultivated over the more than 100 years of the Hitachi Metals Group's history.

We are pursuing new challenges every day through our various business activities. The Hitachi Metals WAY refers to the systematic philosophy that is derived from our corporate culture and Good Practice Guidance, to bring together these diverse individual strengths and create harmony that is unique to the Hitachi Metals Group.

We will build on the Hitachi Metals WAY, which has evolved from our diverse history and culture, as Hitachi Metals' uniqueness, which we will focus on developing as we continue to grow.

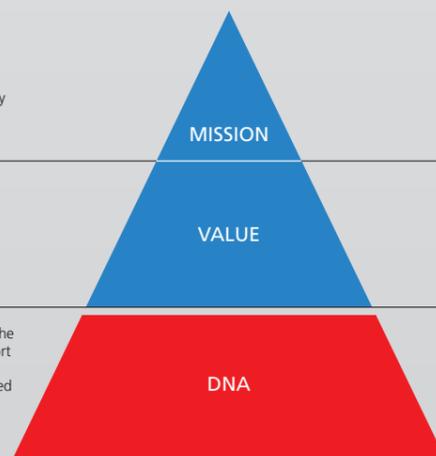
Hitachi Metals' uniqueness, referred to as the Hitachi Metals WAY, forms the foundation on which we set our direction and strategies.

Hitachi Metals WAY

Mission to be fulfilled in society by the Hitachi Metals Group

Values that the Hitachi Metals Group protects and fosters in order to realize the corporate creed

The unique DNA nurtured by the Hitachi Metals Group to support the corporate creed and the corporate philosophy. It is added to through the process of corporate evolution such as mergers, integrations, etc.



Corporate Creed

The origins of our company can be traced back more than one hundred years, and our main products have been standing at the top in each industry both qualitatively as well as quantitatively. We devote ourselves to technology and aspire to contribute to society by being the best enterprise based on "wa sureba tsuyoshi" our people possess and their loyalty to the company.

Corporate Philosophy

Wa sureba tsuyoshi

一力則強

Under our corporate philosophy of "wa sureba tsuyoshi," our group is One Force for Change.

Diverse DNA is the basis of our corporate culture that realizes *Wa Sureba Tsuyoshi*.

The development of the Hitachi Metals Group's uniqueness over time

Sustainable growth by achieving "the mass production of high-quality materials"

The Hitachi Metals Group has grown through numerous mergers and acquisitions. The Group's uniqueness lies in the unique and diverse technologies, products, and business portfolio that have emerged from that process, and is our main strength.

The Hitachi Metals Group's unique and diverse human resources, technologies, and products have top-level competence in their respective fields, giving them a strong sense of individuality. Bringing together this strong individuality enables us to create successive innovations in a way that other companies cannot match. At the same time, we use the success of those innovations to deliver products and services to resolve the issues of customers and society leveraging advanced *monozukuri* skills that achieve both quality and quantity.

In this way, the success of this diversity-based innovation achieves "the mass production of high-quality materials," and this ability for sustainable growth is what constitutes the Hitachi Metals Group's uniqueness.

Path to pursue

The world's leading high-performance materials company

Amid the constant changes ongoing in society, the materials area, in which the Hitachi Metals Group operates, is experiencing increasingly drastic change. To continue to be a company with sustainable growth that is indispensable to customers and society, we are extending and strengthening our uniqueness, to contribute to the creation of new value sought by society through a broad variety of environmentally conscious products, while at the same time pursuing sustainable growth as we strive to be the world's leading high-performance materials company.

Corporate Philosophy | *Wa sureba tsuyoshi*

"Wa" refers to "individuals with different characters coming together to create harmony," while "tsuyoshi" means "strength to accomplish the results we hope for." The Hitachi Metals Group's Corporate Philosophy is to endeavor to work as one while improving ourselves individually, to create the best possible company.